Exemplary shipment list for automated upload through Ocean Insights:

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- red data fields are required
- green data fields are optional

Subscription-level fields									Container-level fields		
Booked Carrier	Master B/L number	Booking number	Subscription Description	Subscription Tags	Contracted ETD @ POL	Contracted ETA @ POD	Contracted ETA @ DLV	Sub-Account	Container Number	Container Description	Container Tag
Name of shipping line transporting your shipment	Carrier Reference number (Only one is required, either Master B/L or booking number) If multiple containers belong to the same booking as in the grey example below, different data may be provided in the container-level fields, while the subscription-level fields are identical.		Internal ref. no. E.g. FF reference	E.g. FF name or customer type Separate multiple tags by comma	Contracted departure date from port of loading	Contracted arrival time at final port of discharge	Contracted arrival time at final place of delivery	Sub-account name, in case your shipments are separated into different views	One container number per row	Internal ref. no. E.g. Purchase Order Number	E.g. container content or recipient. Separate multiple tags by comma
Maersk	987654321		HKGHAM123	FF_Panalpina	2017-03-25	2017-04-20		Importer A	MAEU1234567	PO1234	raw_materials
Maersk	987654321		HKGHAM123	FF_Panalpina	2017-03-25	2017-04-20		Importer A	SGLU1234567	PO6789	spare_parts
MSC		AB1234CD12	HBL1234567	FF_Schenker	2017-04-02		2017-04-25	Importer B	MSCU1234567	PO4321	food

Contractual ETD and ETA information:

By default, Ocean Insights calculates the on-time performance of your shipments by comparing the planned departure/arrival date communicated by the carrier with the actual departure/arrival dates. However, at the time of booking, a different ETD / ETA may have been confirmed to you, for example through the freight forwarder.
If you provide this information to Ocean Insights, we will additionally calculate the performance of your shipments on the base of your contracted departure and arrival dates.

Tagging:

You may wish to sort your shipments further by certain criteria, and across diverse sub-accounts. This can be achieved with tags. Tags of your choice can be set automatically during the subscription process by us. You will then be able to filter your containers by the assigned tags, and to inspect dashboards, statistics and analyses for these.

Multiple Account Set Up:

Shipments can be separated into different sub-accounts, for example by import facility or subsidiary. In this case your users will have personalized log ins and you can determine the sub-accounts that shall be accessible for each of them. If you opt for this set up, you can either send separate shipment lists for each sub-account, or indicate the respective sub-account in a separate column in your shipment list.

Help:

For more detailed information please feel free to browse through the articles in our Help Center at: https://support.ocean-insights.com/hc
or get in touch with our team at: support@ocean-insights.com